

46th Annual “SKINS” Tournament

EVENT SPONSORSHIP PROSPECTUS

21 & 22 March, 2026

Selkirk Stadium & Rintel Stadium Ballarat Grammar School
60+ Teams, 700+ participants, volunteers & spectators

Be Part of Ballarat’s Biggest Volleyball Event

Volleyball Ballarat’s Annual Skins Tournament is one of Victoria’s premier volleyball events — a showcase of elite competition, passionate athletes, and a vibrant sporting community. It offers an outstanding opportunity for brands to align with a dynamic, fast-growing sport and gain visibility among hundreds of players, supporters, and clubs.

The 46th Annual Skins Tournament is set to be the biggest and most exciting yet. In 2025, the event cemented its place in the March calendar and welcomed a record 62 teams across Men’s, Women’s, and Mixed divisions. Now firmly established as the lead-in event to the Victorian Volleyball League (VVL), the tournament attracts strong participation from large membership clubs with up to 10 Premier and Reserves teams, along with regional associations and individual teams from across the state.

The Skins Tournament not only showcases volleyball to the Ballarat community — it also showcases Ballarat to a statewide audience. It gives our young and developing players the chance to compete against elite athletes in their hometown, strengthens our visibility, and supports the continued growth of the sport locally. In just six years, Volleyball Ballarat has expanded from 30 to over 230 members, with the tournament playing a key role in attracting new players and families.

What makes this event truly unique is its “Skins” format, where every team has the chance to win a cash prize every hour by holding their opponent to a set score. If no team succeeds, the prize jackpots, creating high-energy competition, exciting moments for spectators, and regular opportunities to spotlight our valued sponsors throughout the event

Sponsorship is vital to help offset the costs of delivering this major event — it also provides businesses direct access to a new, diverse, and highly engaged audience. Funds raised through the tournament support junior development, local senior competitions, and our representative teams competing across Victoria, each offering further visibility and promotional opportunities.

Contributions of any size make a meaningful impact and can come in many forms: cash, vouchers, products, or in-kind support such as printing, marketing, volunteer catering, or member discount opportunities.

In return, Volleyball Ballarat commits to do everything it can to promote our sponsors locally and state-wide, while encouraging all members and the wider volleyball community to support our sponsors ongoingly.

Explore our sponsorship packages below or contact us for a more bespoke arrangement.

Thank you for your time and support.

TIER 1 - TOURNAMENT NAMING RIGHTS SPONSOR: \$2000

- Sole naming rights to the Skins Tournament
- Extensive advertising across all tournament promotions (digital, print, social media, and event materials)
- Logo placement on Ballarat team warm-up tops and competition organisers tops. (Early confirmation required)
- Perpetual trophy naming rights & ceremonial presentation to champions
- Logo on all prize envelopes with Promotional flyer or business card included.
- Opportunity for prominent venue signage at both playing venues and weekly domestic competition (business own signage)
- Year-round logo presence on Volleyball Ballarat website and social media
- Inclusion in tournament eNews and Monthly VB members eNews (500+ subscribers)
- Promotion through Volleyball Victoria members platforms (10,000+ members)
- Logos and promotion on all tournament material including official draws & programs
- Opportunity for product promotion during event

TIER 2 – PREMIER DIVISION NAMING RIGHTS SPONSOR: \$1000

Exclusive naming rights for the Premier Men's and Premier Women's Divisions

- Naming rights to both Premier divisions
- Trophy naming rights & ceremonial awarding to champions (if no Tier 1 sponsor)
- Logo placement on Ballarat team warm-up tops and competition organisers tops. (Early confirmation required)
- Logo featured on novelty cheque and promotional material presented to Premier division winners
- Opportunity for venue signage at a primary playing venue (business own signage)
- Logo displayed on Volleyball Ballarat website and social media
- Promotion through tournament eNews and Volleyball Victoria updates
- Logos on tournament material including official draws & programs
- Preferential business promotion to participants where appropriate

TIER 3 – DIVISION NAMING RIGHTS SPONSOR:

Option A: Entire Division (Men's + Women's) – \$500

- Naming rights for both the Men's and Women's Divisions of one grade (No Premier teams unless tier 2 unfilled)
- Logo included on divisional presentations
- Logo on Volleyball Ballarat website, social media and through tournament eNews
- Logos on draws and division specific materials

Option B: Individual Division Naming Rights – \$300

- Naming rights for one selected Men's or Women's Division (No Premier teams unless tier 2 unfilled)
- Logo on all related presentations
- Logo on Volleyball Ballarat website, social media and through tournament eNews
- Logos on draws and specific grade material.

TIER 4 – SKINS SPONSOR: \$100 per Skin (single or multiple)

- Logo advertising on Volleyball Ballarat website and social media accounts
- Promotion through tournament eNews
- Logos and promotion on all tournament material including official draws & programs
- Promotion during your sponsored Skins timeslot(s)
- Promotional material to participants and members

4. RAFFLE SPONSOR: item for tournament raffle

- Logo on our website and tournament material + promotion during ticket selling and hamper draw.

Secure your sponsorship today and be part of Ballarat's biggest volleyball event, showcasing your business to a statewide audience. Your support drives grassroots development, strengthens junior programs, and helps local athletes compete at state and national levels.